

Surfing: Lessons & Big Wave Comps



From hanging 10 in one of the world's most famous surf beaches to watching the pros take on the big waves on the North Shore, Oahu has plenty of surf options.

For clients keen to surf on a longboard, there's a range of operators along Waikiki beach. The lessons run for one to two hours, and are taught by experienced surfers. However as demand rebounds it may pay clients to pre-book if they have specific date or lesson requirements. Prices vary depending on boards, class size and if opting for photography. Operator include Faith Surf School (<u>HERE</u>) or StokeDrift (<u>HERE</u>).

... Kids, Special Needs

Big Wave Dave's surf school (on Waikiki Beach Walk) offers lessons—and specialises in lessons for children and those with special needs. The operator stresses that it matches instructors to the clients, and pre-booking is recommended. Lessons are held where the conditions are deemed best for the client. See <u>HERE</u>. There are also surf schools taking lessons at gentler, lesson crowded breaks, including Ala Moana Beach, the North Shore and various other spots around Oahu.

... Wave Watching

For those who want to see the professional surfers in action, send them to the North Shore during the (northern) winter, which is home to some of Hawaii's most famous big waves. The Vans Triple Crown of Surfing, known as the Super Bowl of surfing, is held every year Nov-Dec at Waimea Bay, Haleiwa Beach and Ehukai Beach (Banzai Pipeline). Also recommended for wave watchers is 'The Eddie', considered the ultimate Hawaii big wave surfing event. Named after legendary Hawaiian waterman Eddie Aikau, it does not have a set date, falling on a day between Dec and Feb when the waves hit a height of 40 feet or more. That's 12 metres, around the same height as a four storey building for context. Since its inception in 1984, this invitation-only event has only been held a handful of times. See more on the competition HERE. Clients can also honour Eddie, who was famed for rescuing surfers from waves no-one else would venture out to, by visiting his memorial at Waimea Bay.

... It Began With Duke

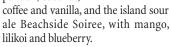
And while we're talking about surfing, it would be remiss not to mention legendary Hawaiian Duke Kahanamoku, the 'father of modern surfing'.

Kahanamoku was a US Ölympian swimmer, surf life-saver and Waikiki Beach Boy (among many other achievements). Duke's iconic bronze statute on Waikiki Beach is a 'musttake' photo for many Hawaii visitors. And if clients are keen on Hawaii's history and surf culture, *The Waterman*, a documentary on Kahanamoku, is currently playing on Hawaiian Airlines' in-flight entertainment. See more on surfing in Oahu, HERE.

Island Style Oahu Ales

Craft beer fans bound for Oahu are recommended a stop in at INU Island Ales, a small brewery in Kaneohe. Dedicated to 'defining the Island Ale

style', it offers a range of Hawaii inspired craft beers from imperial pastry stout Pandan Latte, which has pandan, coconut,



The brewery is open Wed-Thu 1400-1900, Fri-Sat 1200-2000 and 1200-1800 on Sun. See details <u>HERE</u>.

Carbon Neutral Stays

Alohilani Resort Waikiki Beach is on track to become the first carbon neutral hotel in the state of Hawaii. The carbon neutral goal is one of the many eco-friendly initiatives at the property, which has also committed to plant 100,000 indigenous trees in its legacy forest, and use of renewable electricity throughout the property. See details <u>HERE</u>.



Pass It Forward Page

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With sustainability a focus as tourism reboots in Hawaii, there's also a Facebook page for people looking to repurpose their beach items. Clients can join the group and see what's on offer nearby. There's often posts for beach chairs and surfboards or unused grocery items either free or for a fraction of the retail cost. Clients can, in turn, also post their unwanted items on the page. See details <u>HERE</u>.

Pono Pledge Award

Hawaii Island's campaign to encourage responsible behaviour from visitors to the island, The Pono Pledge, has been recognised.

The campaign's video has won a Silver Telly Award, which honours excellence in television commercials. See the video, <u>HERE</u>.

Elope With Prince Waikiki On The Vida Mia



Prince Waikiki has entered into a new partnership with Honolulu luxury sea charter company Vida Mia to offer a new range of customisable group and wedding/elopement yacht-charter experiences.

Built in 1929, the restored 61-foot wooden yacht Vida Mia, offers daytime or sunset cruises for small groups, as well as an elopement ceremony and a wedding package, each including food and beverage and entertainment options. For details, see <u>HERE</u>.









Aloha Laidback Beachcomber Bliss



For clients looking for a prime Waikiki location, with views over 'that' famed stretch of sand at a competitive price-suggest clients take a look at the Waikiki Beachcomber by Outrigger.

Sporting an airy, laidback beachy vibe the property, Waikiki's first craft hotel,

Local Art Showcase



Beachcomber believes happiness comes 'in waves'. And that's the ethos behind the hotel's ocean-inspired photography and art installations (like Vincent Lim's above and HERE).

The property has a rotating programme of local artists on display. It also hosts TOMA (the Terrace of Modern Art) events on its pool deck. Down on the ground floor The Gallery serves up the Aroma coffee alongside a range of affordable and accessible art. Pieces change regularly and The Gallery is proud to support local artists. See more HERE. is located adjacent to the revitalised International Marketplace (and all its shops and restaurants). The surf-inspired rooms too have proved a hit on social media, and the hotel was also seeing an increasing number of Kiwi guests pre C-19.

We're more of a lifestyle and family forward," says hotel gm Edwin Torres. The Kalakaua Ave property is centrally located. It's in the heart of Waikiki's shopping and dining but just a short walk to the beach.

There's an on-site pool and the hotel offers a range of room types and suites including inter-connecting rooms for families. Oceanview rooms look over Kalakaua Ave to the beach and along to Diamond Head. See more on the rooms HERE.

... Accessible For All

The Beachcomber by Outrigger has 15 accessible rooms and proudly offers an accessible pool with a lift. See HERE.

Sat Dive-in Movies

For something a little different the Beachcomber offers dive-in movies, every Sat night under the stars on its pool deck. Clients can grab a cocktail or some popcorn from the Hawaiian Aroma Caffe and settled in on a cabana—or in the pool!

The Maui Brewing Co.

The Maui Brewing Company, home to Waikiki's longest bar, is located on the lobby level of the hotel and is well worth a visit.

It features more than 36 craft beers, a relaxed atmosphere, locally-sourced food and there's daily live music. It's also family friendly with games set up on the open-air lanai.

Happy Hour Deals



During Happy Hour (Mon-Fri 1530-1730) clients can get USD2 off beers; USD10 pizzas; 50% off selected appetisers; and USD3 off cocktails.

There's a focus on local produce and specialties include its pork belly baos, fresh fish tacos and its woodfired pizzas. It's also family-friendly with a host of games such as shuffleboard on offer. See more HERE.

... Save 15%

Beachcomber guests can show their room key card and receive 15% off food and non-alcoholic beverages at Maui Brewing Co., Hawaiian Aroma Caffe and The Gallery Waikiki, plus 15% off at Macy's.

Take A Sneak Peek

For a highlights reel of the property, and its chilled-out vibe, see the short video clip HERE.

Shopping Savings

Clients can shop and save at the adjacent International Marketplace, with The Outrigger Hotels and Resorts' app providing the most up-to-date discounts and offers. Or for agents looking to book groups (10+) in advance click HERE.

Hawaiian Aroma Caffé



The hotel's insta-famous Hawaiian Aroma Caffé is popular with locals and visitors alike.

The café serves locally-grown Kona coffee and signature dishes includes its eggs benedict with lilikoi-Infused (passionfruit) hollandaise and acai waffles. It's acai bowls are also highly sought after.

... Poolside

The poolside cafe offers 'happy hour' daily 1400-1700, perfect for a late afternoon cocktail.

On a Fri and Sat Aroma's happy hour is extended to 1800. The cafe is open 0600-2200 daily. See more on the cafe's music calendar and events HERE.

Beachcomber Buy Local



At the Beachcomber Market, visitors can also purchase exclusive artwork from Outrigger's local artisan alliance—The Beachcomber Originals. Prints by world-renowned ocean photographer Zak Novle are among the items for sale. The market is a big hit for guests with gifts to remember their trip, including the bespoke yukata robe (pictured) that was created just for the Beachcomber.

Ro<mark>om</mark> to unwind, then some and

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