

# TABS ON TRAVEL TODAY

Incorporating Tabs on Travel

Wednesday 26 September 2012

Issue 2467



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## JQ Launches Agent Asia Incentive

Jetstar says its sales through the New Zealand trade distribution continue to grow, particularly to Asia, and to celebrate the carrier is offering five Kiwi agents the chance to win a place on a six-day Asia famil.

The Experience Asia trip, run in conjunction with *Travel Today* and Accor, will have an emphasis on experiences, taking in the highlights of Singapore, Kuala Lumpur and Phuket, says local JQ sales manager Mick Cottrell. "It's designed to give agents an insight into JQ's ever-growing Asian network. They will also experience first-hand JQ's long-haul business class product to Singapore, and easy connectivity on to some of our Asian points," he says. To enter the draw consultants simply need to sell a JQ international flight by

31 Oct, and send the booking details in to JQ. "The more flights agents sell, the more entries they will get in the draw," adds Cottrell.



The Experience Asia famil is 25 Nov-01 Dec. Details [CLICK HERE](#)

### ... Asian Growth

JQ offers three services a week between Auckland and Singapore, connecting to JQ-operated flights on to 24 Asian points. Cottrell says JQ's expanding Asia network, in conjunction with increased capacity domestically, presents agents with more opportunity to promote Asia to clients. Business class loads on its AKL-SIN services are 'among the highest in the JQ network', says Cottrell. "Yes we can offer affordable Asia fares for budget conscious travellers, however our business class product to SIN is proving hugely popular with the Kiwi market; it's a great value mid-cabin product." While Phuket, Bangkok, Kuala Lumpur and Ho Chi Minh continue to be popular with Kiwis, Cottrell says JQ destinations such as Vietnam and Cambodia are attracting a growing number of Kiwi travellers.

## LAST CHANCE EUROPE RIVER CRUISING EARLYBIRDS END 30 SEPTEMBER 2012

[CLICK HERE FOR DETAILS](#)

### Escape, Infinity To Merge

Flight Centre's Escape Holidays wholesale brand (which sells to the wider trade) will be merged with its Infinity Holidays division, effective 23 Oct.

Infinity business leader Jo Rendall says the move is a great opportunity to further grow the business. "Infinity has grown rapidly over the past year and has doubled the number of formal agreements they have with other industry players," says Rendall. The Escape Holidays team will remain specialised in UK, Europe and niche travel product; and existing Escape Holidays bookings will remain in place and all contact phone numbers will remain the same, adds the chain.

### NZ, EK Satisfy Kiwis

Air New Zealand Link has been named domestic airline of the month and Emirates won international airline of the month in Roy Morgan's Customer Satisfaction Awards for Jul. Hilton was hotel and resort of the month.

### Auckland Tops List

Lonely Planet has rated Auckland's Harbour and Hauraki Gulf, plus urban Auckland as the top two New Zealand visitor experiences in its latest New Zealand travel guide, advises Auckland Tourism Events and Economic Development.

The guide's authors say 'it's hard to imagine a more geographically blessed city', with its two distinct coasts and a vibrant Polynesian culture—adding that the Hauraki Gulf gives the Bay of Islands 'stiff competition in the beauty stakes', and claiming that 'wine soaked Waiheke' and volcanic Rangitoto cannot be missed.

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### CX's New Bus. Class

Cathay Pacific has introduced a new regional business class product which will feature on the carrier's flights around Asia (including China).

A new wider seat offers extensive recline and extended legrest, there is ample storage space, individual power supply, multi-port connectors and a new widescreen on-demand entertainment system. The new product will be installed on CX's regional 777-200/300 and A330-300 aircraft, the first of which is due to enter service in Jan.

### NZ Wants... Walkers??

Air New Zealand has launched a global search to find four people to walk all nine of New Zealand's Great Walks in nine weeks. They will be joined on their walk by Air New Zealanders, celebrities and DOC staff. To enter, upload a short YouTube video or create a Pinterest board, see greatwalkernz.com

### TN Paris Fares

Air Tahiti Nui has ow Paris fares from \$2575 return and \$1559 ow for open sales and travel to 09 Dec. An overnight is required on the return journey in Papeete, adds local GSA World Aviation.

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## Airlines Against QF/EK Interim Approval

**A number of airlines including Air New Zealand and Virgin Australia have advised the ACCC not to grant Qantas and Emirates interim approval for their proposed tie-up.**

In a submission to the ACCC, NZ says it believes that granting interim approval is inappropriate. "The proposed activities either do not require

authorisation (such as negotiation of bilateral agreements between the parties) or are not appropriate without a full and considered analysis by the ACCC."

DJ also says the full six-month assessment period is 'required' to assess the effects of the proposed conduct, while Singapore Airlines has expressed concerns that allowing interim approval may permanently affect the 'competitive dynamics of the market' and present the market from returning to the pre-interim state if final approval is later denied.

The carriers have all expressed concerns over the combined market share of QF/EK on routes including trans-tasman—of which the two carriers are among the four major players.

### ANA's 787 Turns One

Today marks a year since Boeing delivered its first 787 Dreamliner to All Nippon Airways (three years behind schedule). It has since delivered 25 Dreamliners to six different customers.

### Kiwi F1 Interest Up

There was double digit growth in the number of Kiwi travellers heading to the Singapore Grand Prix in 2012 presenting agents with an opportunity to target motorsport enthusiasts for future events in the city, says GDS Amadeus. New Zealanders, along with Brits and Aussies, showed higher anticipation for the event as well, booking further in advance than neighbouring countries, and there was a 34% growth in Kiwis heading to SIN to check out the event.

Amadeus adds that in the lead up to the 2012 SIN F1 event, there were still windows of opportunity for both flights and accommodation just days before the first race 20 Sep; with 33% of the final 2011 F1 arrival figures booking less than three weeks from the start of the first race.

### UA Receives Dreamliner

United Airlines has taken delivery of its first 787 Dreamliner (you know, the one that was originally supposed to fly between Auckland and Houston). The aircraft will be deployed temporarily on domestic US services before transitioning to international flights to Africa, Asia and Europe in late 2012. The carrier has 50 of the highly-anticipated aircraft on order.

### NZ Ancillaries On Sabre

Alitalia is the first European airline to sell ancillary products on Sabre, not the first airline as stated in yesterday's issue. Air New Zealand began selling pre-paid bags through the GDS in Jan, becoming the first airline to use Sabre's Electronic Miscellaneous Documents, and in Feb the carrier launched interactive seat maps so agents could select seats.

### VS: UK Says I'm Cool

Virgin Atlantic boss Sir Richard Branson's face is sure to be splitting with his trademark grin following the news that the carrier has officially been named one of the UK's coolest brands.

The CoolBrands list is voted for by consumers, style experts and celebrities, and VS says it was the only airline and travel brand to make the top 20 (it came in at eighth).

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— 2013 —  
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\*Some conditions apply.

**SEPTEMBER**

**Affinity Cruises' Nth Is Roadshow**

**Mt Maunganui:** Thu 27, Arataki Community Centre, Zumbuk Way, 1300.

**Tauranga:** Thu 27, Tauranga Bowling Club, 37 Cameron Rd, 1930.

**Whakatane:** Fri 28, Whakatane RSA, Richardson St, 1300.

**Rotorua:** Fri 28, Rotorua Citizens Club, Cnr Rangiuru and Arawa St, 1930.

**Taupo:** Sat 29, Taupo Cosmopolitan Club, 5-7 Taniwha St, 1930.

**Gisborne:** Sun 30, Gisborne Cosmopolitan Club, 190 Derby St, 1930.

**OCTOBER**

**Affinity Cruises' Nth Is Roadshow**

**Napier:** Mon 01, Napier RSA, Norfolk Lounge, 34 Vauiter St, 1930.

**Havelock Nth:** Tue 02, Havelock Nth Function Centre, 30 Te Mata Rd, 1300.

**Palmerston Nth:** Tue 02, Palmerston Nth RSA, 200 Broadway Way, 1930.

**Wellington: Johnsonville:** Wed 03, Johnsonville Community Centre, 3 Frankmore Ave, 1130.

**Globus Roadshow**

**Dunedin:** Mon 01, Rialto Dunedin, 11 Moray Place, 1800 Sharp, movie ticket, drink, popcorn and choc top is provided.

For more see Monday's  
**TRAVEL TODAY**

# Innovative Flags Gallipoli Concerns

The Innovative Travel Company has 'serious concerns' around the 100th Anniversary commemorations of Anzac Day in 2015.

The New Zealand Government is looking into the logistics of who gets to attend the commemorations at Gallipoli, and a policy should be announced soon, says Innovative md Robyn Galloway. "Judging from the interest, it is apparent there will need to be some kind of pre-selection ticketing process for entry into the peninsula in 2015," she says.

Galloway is concerned some companies are operating tours without being aware of the logistics, and that agents and clients are booking tours without being fully informed. This, she says, could leave retail-

ers open to receiving some 'serious complaints'. There is also value in sticking with a local wholesaler, she adds. "If New Zealand clients decide to book over the internet with an overseas company there could be worse complications; this is certainly an event that clients should be booking through a proven New Zealand wholesaler, which is a selling point for consultants," she says. Innovative is operating two escorted tours for Anzac Day 2015.

## Eurail Fast-track Entry

Eurail Italy Pass holders are now entitled to discounted access and fast-track entry to the Vatican Museums, the Sistine Chapel and the Catacombs of Domitilla, advises the Eurail Group.

Pass holders can also get a 10% discount on City Sightseeing Open Buses in a range of Italian cities, and there's also a Roma Christiana minibus experience that incorporates the Vatican Gardens with a mixture of nature, faith and art. See eurailgroup.org

## Sabre, Rainbow Partner

Auckland-based agency Rainbow Holidays has renewed its contract with Sabre Pacific as part of a new long-term deal. The agency says since it converted to Sabre in 2005, the GDS has integrated its host and mid-office systems to provide substantial time savings. Rainbow Holidays currently uses the Sabre Red Workspace and Sabre Agency Manager.

## New PAR-ROM O/N Rail

The introduction of a new direct overnight service between Paris and Italy has been welcomed by International Rail. Thello will operate direct daily services between Paris Gare de Lyon and Bologna/Florence/Rome from 09 Dec. Reservations will open late Oct and e-tickets will be available from International Rail.

## Internet Travel Site Visits — Weekly Stats

Travel agency website usage, "visits" by New Zealand residents, as measured by Experian Hitwise, for the week ending 22SEP12.

1	expedia.co.nz	11.53%
2	webjet.co.nz	10.91%
3	houseoftravel.co.nz	9.64%
4	wotif.com	8.46%
5	flightcentre.co.nz	6.53%
6	jetabroad.co.nz	3.01%
7	go.qq.com	2.26%
8	orbitz.com	1.94%
9	statravel.co.nz	1.89%
10	skyscanner.co.nz	1.70%

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## Explore and discover the beauty of Penang

Witness the delightful fusion of the East and West as well as the old and new in the Pearl of the Orient, Penang. The Islands alluring beaches and old-world charm has made this island a popular tourist destination.



Penang Island is linked to Seberang Perai by the longest bridge in Asia, Penang Bridge, as well as the oldest cross-channel ferry service in the country.

Locals swear Penang has Malaysia's best food and will delight in taking visitors to the

multitude of open-air stalls along Gurney Drive. Elegant colonial buildings rise among modern skyscrapers in the historic heart of George Town, a UNESCO World Heritage Site. Relax and take a trishaw ride to discover Georgetown's heart and soul.

## Getting to Penang and About:

All the major carriers have flights to Penang from Kuala Lumpur; Malaysia Airlines, Singapore Airlines, Air Asia, MAS Wings and JetStar from Singapore.

Penang is connected by a bridge to the main land so as an alternative you can drive from Kuala Lumpur and see some of Malaysia's

breath taking landscapes. On the way you will pass through Cameron and Genting Highlands Ferry services run from Penang to Langkawi at 8.15am or 8.30pm for an overnight stop. The ferry costs RM\$60 for a single trip or RM\$115 for a return and takes 2 hours and 45 minutes.

### PARKROYAL PENANG RESORT

Located along the beautiful shorelines of Penang, **Park**

**Royal Penang Resort** is ideal for unforgettable honeymoons, fun family getaways and corporate workshops. The resort has 330 tastefully decorated rooms, including 30 suites with private balconies and ocean views. You can relax with contemporary facilities and services like the St Gregory Spa, fitness centre, outdoor swimming pool and the Koko-nut Kids Club. You'll leave with nothing but happy memories.



### Shangri-La's Rasa Sayang Resort & Spa PENANG, MALAYSIA

Located on the renowned Batu Feringgi Beach, the **Shangri-La's**

**Rasa Sayang Resort and Spa** covers 30 acres of lush gardens nestled between the sea and Penang's emerald green hills. The hotel is approximately 45 minutes' drive from Penang International Airport and 20 minutes' drive to George Town, UNESCO world heritage site. The resort comprises 304 spacious guestrooms and suites, each with breathtaking views of the sea, grounds or gardens.

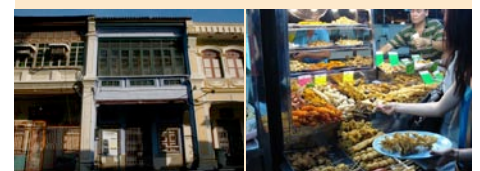


## A Unique Experience

Stop for an 'ice kacang' while exploring the UNESCO-listed old Colonial quarters of George Town in Penang. Absorb the stunning heritage architecture while enjoying this Malaysian delicacy – a sweet dessert made of shaved ice, beans, nuts, syrup and jelly.

## Penang Top Sights

- **George Town** Declared a world Heritage site in 2008, this bustling capital has over 200 years of history and culture. The best ways to see George Towns heritage trails is by trishaw or by foot.
- **Eastern and Oriental Hotel** This is the place to unwind and be reminded of an era when it was a popular venue for the city's elite. For well over a century, this remarkable hotel - known simply as 'The E&O' to generations of travellers - has stood as a testament to the grand elegance of the British colonial era.
- **Cheong Fatt Tze Mansion** This majestic Mansion was built in the 1880's and belonged to the illustrious Cheong Fatt Tze.
- **Kek Lok Si** This temple is a breathtaking sight to behold and overlooks the Ayer Itam town. Climb to the top of the temple and take in the views across Penang.
- **Gurney Drive** Sample the best of Malaysia's street food at one of the many open air food stalls. After your meal, enjoy the seafront view as you walk along the promenade.



# Experience ASIA

**Jetstar** 

## Famil Tour 2012

- Thailand
- Singapore
- Malaysia

## Jetstar announces an exciting incentive for New Zealand Travel Agents, in conjunction with Travel Today.

All Travel Agents in New Zealand who book Jetstar Airways international flights (JQ/3K—Long-haul, transtasman or intra-Asia) between 26 Sep and 31 Oct 2012 are eligible\* to qualify for an exciting three country, six day Asia experience in conjunction with Accor Hotels, Tourism Thailand and Tourism Malaysia.

Five travel agents will be picked to join an exciting familiarisation tour to Phuket, Singapore and Kuala Lumpur, flying Business Class on Jetstar long-haul flights.

The five lucky winners will be drawn and notified by Travel Today on 02 Nov 2012.

\* Please check the Jetstar Trade Site for further details of qualifying criteria, or email Jetstar Trade Support on sales@jetstar.com

### The Experience Asia tour will take place 25 Nov-01 Dec 2012 and cover the following destinations:

**Sunday 25 Nov:** Depart from Auckland to Phuket via Singapore. Flying Business Class Auckland to Singapore.

**Sunday 25 Nov / Wednesday 28 Nov:** Three-night/two-day stay in Phuket – Mercure Phuket Deevana, including Tourism Thailand Siam Safari Tour, hosted dinner by Novotel Phuket Vintage Park, and ample free time to explore and experience Phuket.

**Wednesday 28 Nov:** Depart Phuket to Kuala Lumpur via Singapore. Hospitality at Accor Hotel in downtown Singapore or sightseeing tour.

**Wednesday 28 Nov / Saturday 01 Dec:** Three-night/two-day stay in Kuala Lumpur – Novotel Kuala Lumpur City Centre. Including Tourism Malaysia 'must see' sights of Malaysia, hosted dinner, and ample free time to explore and experience Kuala Lumpur.

**Saturday 01 Dec:** Depart from Kuala Lumpur to Auckland via Singapore. Flying Business Class Auckland to Singapore. Arrive Auckland 1000+1 (Sunday 02 December).



### TO QUALIFY:

Travel Agents simply e-mail their eligible Jetstar international (JQ/3K) booking record locator, with their full name, phone number and Travel Agency address by 31 October 2012, to: [experienceasiapromo@jetstar.com](mailto:experienceasiapromo@jetstar.com)

**NOTE: Click Here for the full Terms & Conditions file.**

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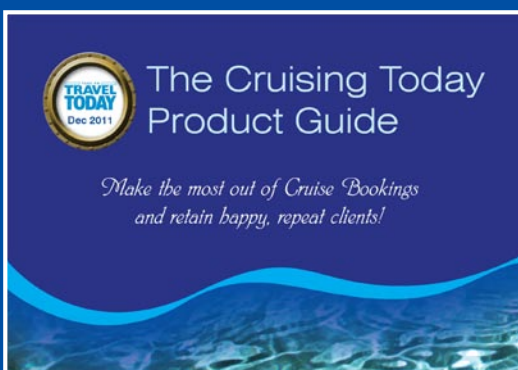
**Destinational Features** are generally published one page a day over several days, and are available as a stand-alone electronic mini-brochure with a cover that can be personalised and branded so that brokers and agents can send selected features direct to clients.

**Client-Mail** flyers/mini-brochures enable brokers, consultants and agents to utilise e-mailed collateral to inform their client base of relevant and timely special offers . . . at no cost to them. All brokers or consultants have to do is ‘Click Here’ and send us back their details for their personalised flyer/mini-brochure

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Click on the title below to download

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<a href="#">Amazing Australia - Western Australia feature Jul12</a>	18-Jul-12	<a href="#">MKOP10-Teresa Healey-Melbourne</a>	19-Sep-11
<a href="#">AnaheimToday-May12.pdf</a>	15-Jun-12	<a href="#">MKOP1-Josh Kronfeld &amp; Frank Bunce in Illawara</a>	20-Jul-11
<a href="#">Australia on Screen-1-Jun12</a>	20-Jun-12	<a href="#">MKOP2-Judy Bailey in Tasmania</a>	22-Jul-11
<a href="#">Australia on Screen-2-Jun12</a>	27-Jun-12	<a href="#">MKOP3-SthAus-Jul11</a>	29-Jul-11
<a href="#">Australia On Screen-3-Jul12</a>	4-Jul-12	<a href="#">MKOP4-Robyn Malcolm Tropical Nth Queensland</a>	10-Aug-11
<a href="#">Australia on Screen-4-Jul12</a>	10-Jul-12	<a href="#">MKOP5-Mikey Havoc Northern Territory</a>	17-Aug-11
<a href="#">Australia On Screen-5-Jul12</a>	18-Jul-12	<a href="#">MKOP6-Clarke Gayford in the Whitsundays</a>	24-Aug-11
<a href="#">Australia On Screen-Final Episode-Jul12</a>	23-Jul-12	<a href="#">MKOP7-Antonia Prebble in WA</a>	31-Aug-11
<a href="#">Australia Uncovered-1-Eyre Peninsula</a>	28-Oct-11	<a href="#">MKOP8-Josh Emmett-Victoria nth east</a>	6-Sep-11
<a href="#">Australia Uncovered-2-Sthwest</a>	28-Nov-11	<a href="#">MKOP9-Lisa Chappell-Barossa</a>	12-Sep-11
<a href="#">Australia Uncovered-3-Tasmania</a>	20-Jan-12	<a href="#">MKOP-Wrapup</a>	27-Sep-11
<a href="#">Australia Uncovered-4-Mornington Peninsula</a>	5-Mar-12	<a href="#">Oman Feature Travel Today 2010</a>	25-Nov-10
<a href="#">Australia Uncovered-5-Sthn Great Barrier Reef</a>	5-Apr-12	<a href="#">Pacific Pearl Feature</a>	21-Dec-10
<a href="#">Australia Uncovered-6-Byron Bay</a>	30-Apr-12	<a href="#">Samoa Today Sep12</a>	12-Sep-12
<a href="#">AustraliaUncovered-7-Kakadu</a>	1-Jun-12	<a href="#">Singapore Feature-Aug11</a>	11-Aug-11
<a href="#">Britain You're Invited 2012</a>	28-Jul-11	<a href="#">Tahiti Today Apr12</a>	3-May-12
<a href="#">Carsland Feature Jun12</a>	20-Jun-12	<a href="#">Tasmania Feature-Jun11</a>	27-Jun-11
<a href="#">Cunard Queen Elizabeth TT Feature</a>	6-Mar-12	<a href="#">The Cruising Today Product Guide</a>	29-Nov-11
<a href="#">Destination NSW-Sydney Insider-Beach Culture</a>	17-Nov-11	<a href="#">Tourism Australia mini feature 10</a>	11-Jul-11
<a href="#">Destination NSW-Sydney Insider-Sydney Precincts</a>	3-Apr-12	<a href="#">Tourism Australia mini feature 1-Food and Wine</a>	25-Nov-10
<a href="#">Dubai Oman Feature-Nov11</a>	15-Nov-11	<a href="#">Tourism Australia mini feature 2-National Landscapes</a>	25-Nov-10
<a href="#">Dubai Today May12</a>	23-May-12	<a href="#">Tourism Australia mini feature 3-Nothing like Australia</a>	25-Nov-10
<a href="#">Escape Mexico feature</a>	7-Oct-11	<a href="#">Tourism Australia mini feature 4-Journeys</a>	25-Nov-10
<a href="#">Fiji's Coral Coast</a>	29-Aug-11	<a href="#">Tourism Australia Mini feature 5-Coastal</a>	6-Dec-10
<a href="#">GO TT Australia feature</a>	3-Jun-11	<a href="#">Tourism Australia mini feature 6</a>	9-Feb-11
<a href="#">GO TT Bali feature</a>	14-Mar-12	<a href="#">Tourism Australia mini feature 7</a>	14-Mar-11
<a href="#">GO TT China Feature-Apr11</a>	20-Apr-11	<a href="#">Tourism Australia mini feature 8</a>	4-May-11
<a href="#">GO TT Fiji Family Fun</a>	26-Sep-11	<a href="#">Tourism Australia Mini Feature9-TT-Jun11</a>	7-Jun-11
<a href="#">GO TT Hawaii Feature-Apr11</a>	4-May-11	<a href="#">Visit Britain - Royal feature</a>	3-May-11
<a href="#">GO TT Western Australia feature-Aug11</a>	11-Aug-11	<a href="#">Whats New In New South Wales?</a>	7-Oct-11
<a href="#">GO UK Europe feature</a>	16-Nov-11		



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