

## Mermaids In Maui, Not Just A Myth

A bid to create a memorable eco-tourism experience (and to swim like a mermaid) has led to the creation of what just may be one of Maui's coolest experiences—Hawaii Mermaid Adventures.

Owner Timothy Lara launched the commissionable experience after seeing mermaid photo shoots on the beach. He thought why not combine becoming a mermaid with a mermaid swimming lesson and a snorkel tour? The experience, which sees clients wear a mermaid tail and learn how to 'swim', has attracted all types of guests, says Lara, from mothers and daughters and families to couples—and has generated hugely positive feedback.

"Guests often say our tour was the best part of their Maui vacation, and they learned more about the Hawaiian



culture than they did doing anything else."

All Hawaii Mermaid Adventures guides undergo regular Hawaiian cultural training, and are CPR, lifeguard and marine naturalist certified.

Being environmentally-friendly is also key, adds Lara.

### ... Need To Know

Hawaii Mermaid Adventures offers private lessons as well as group lessons for two-four people, with photos included, with prices from USD139pp, adults. a 10% agent commission applies. See [hawaiiimermaidadventures.com](http://hawaiiimermaidadventures.com)

### Land and Sea Tour



Holo Holo Charters is debuting a new experience, its Na Waiwai Land and Sea Tour. Guests on the tour will experience a guided visit to an ahupuaa (Hawaiian mountain-to-sea land division), hike to a secluded waterfall and learn about Polynesian voyaging. See [holoholocharters.com](http://holoholocharters.com)

### Hilton HV Deal

Waikiki's Hilton Hawaiian Village has up to 20% off rates for selected dates through 2019.

The iconic beachfront resort (complete with five pools, waterslides and a range of on-site restaurants) is offering 20% off for Honors members, and 18% off for non-Honors members.

The deal applies to direct bookings only, however Hilton says a growing number of agents are booking the deal on behalf of their clients—to take advantage of the savings. For details and conditions [CLICK HERE](#)

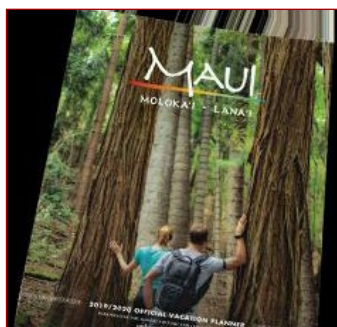
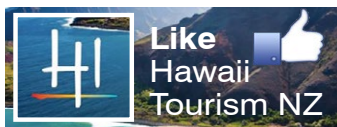
### Ukelele Festival

The 19th annual Great Waikoloa Ukulele Festival is on 02 Mar at the Waikoloa Beach Resort, featuring ukulele giveaways, workshops, informational booths and an all-star line-up of ukulele musicians. The festival is free and open to the public, see [waikoloabeachresort.com](http://waikoloabeachresort.com)



### Chef Mavro Awards

For the 11th year in a row, Hawaii's Chef Mavro restaurant has earned the Five Diamond Award from the American Automobile Association (AAA). George Mavro, chef/owner, Chef Mavro restaurant says this rewards its whole team equally in that AAA evaluates food, service and ambiance. "As we start our 21st year at King & McCully, this news gives us new inspiration to produce that WOW experience!" he adds. The fine dining restaurant is highly recommended and is an ideal option for clients celebrating something special. It is located a short trip from Waikiki. See [chefmavro.com](http://chefmavro.com)



### Maui Planner

The official 2019/2020 Maui, Molokai & Lanai Vacation Planner is out, offering must know details, insider tips and rich local insights on adventures throughout the three islands. Details [HERE](#).



### Celebrating Hawaii's Diverse Culture

The Honolulu Festival, renowned for its diverse cultural performances, vibrant music, dance and special presentations, and spectacular parade and fireworks show in Waikiki, is celebrating its 25th anniversary this year.

Held 08-10 Mar the festival is a cultural celebration, with this year featuring the theme 'Looking Back to Create the Future; 25 Years of Aloha'. Cultural performances and exhibits will be held at the Hawaii Convention Center, Waikiki Beach Walk, Ala Moana Center and International Marketplace on 09 and 10 Mar, while 10 Mar will see a grand Parade through Kalakaua Avenue and Nagaoka Fireworks Show over Waikiki Beach. See [honolulu festival.com](http://honolulu festival.com)

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