

Experience Hawaii's History & Culture

While sun, sand, surf and shopping are the main drawcards for many to Hawaii, the Islands also offer rich history and culture alongside a thriving arts scene.

For clients who want to learn more about the Hawaiian culture, a visit to some of the Islands' many festivals is recommended. Options include Oahu's The Prince Lot Hula Festival (in Jul) for those who want to learn more about hula and The Honolulu Festival (Mar), which celebrates Hawaiian culture. Meanwhile, for more on the local food there is the Big Island's Kona Coffee Cultural Festival (Nov) or the East Maui Taro Festival (Apr). Clients who want to learn more about the destination's history and art should check out Hawaii's collection of museums. Options included the 129-year-old Bernice Pauahi Bishop Museum on Oahu, the Kauai Museum and Hale Hoiikeke at the Bailey House in Maui.

History fans can also opt to check out some of the Hawaii's historical sites, such as Kaloko-Honokohau



Maui Gets Sweeter

Maui's first farm-to-bar chocolate factory Maui Ku'ia Estate Chocolate is coming this US spring. The company was founded in 2015 with the goal of growing cacao on Maui to create its own chocolate and returning 100% of its net profits to charities and nonprofit organisations on the island. See mauichocolate.com

National Historical Park, Puuhonua o Honaunau National Historical Park and Puukohola Heiau National Historic Site and Ala Kahakai National Historic Trail, all of which are on the Island of Hawaii.

Finally, for those who want to learn more about Hawaiian culture through their stomachs, a number of eateries offer cuisine inspired by the Island's multicultural population. Recommended dishes to try include kalua pork, laulau, poke, luau stew and recipes crafted with varieties of kalo, uala (sweet potato) and ulu (breadfruit). Cultural food festivals are also held throughout the islands, including the Okinawan Festival, Korean Festival, Filipino Fiesta, A Taste of the Hawaiian Range, Honolulu Poke Fest and more. [CLICK HERE](#) for event details.

Win A Hawaii Cruise

Kiwi agents are reminded that there is still plenty of time to enter the Hawaii Legends famil incentive, to win a free cruise on-board Pride of America. As part of a partnership between Norwegian Cruise Line and Hawaii Tourism Oceania, the top 15 individual travel agencies (from New Zealand and Australia) will be able to send one or two of their agents to Hawaii with return flights and pre and post cruise accommodation included.

... To Enter

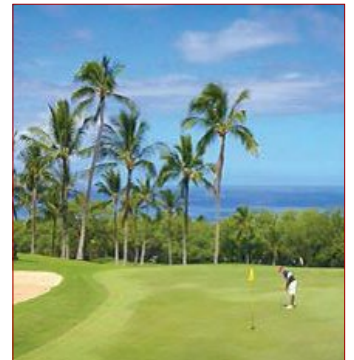
To be in the running, agencies need to book \$10,000 or more of Norwegian worldwide product by 30 Jun. As well as flights and accommodation, the winners will receive a Single Balcony Stateroom aboard Pride of America's 07 Dec seven-day cruise, some activities on Oahu post programme and a welcome/farewell function hosted by Hawaii Tourism Oceania.

Kainoa's New Role

Kainoa Daines is now the director of culture & product development for Hawaii Visitor and Convention Bureau (HVCB). Daines was previously with the Oahu Visitors Bureau, and is well-known to the Kiwi trade.

Daines is charged with ensuring that HVCB's destination marketing efforts align with appropriate cultural standards and preserving and advancing the Hawaiian culture in all aspects of the Hawaii visitor industry.

Daines' strong knowledge of Hawaiian culture, history and language will be an invaluable resource to the organisation, says HVCB ceo John Monahan.



Wailea Premium Golf

Wailea Golf Club has expanded its rental club fleet with a new ultrapremium rental club programme featuring in-demand PXG Golf Clubs for men and women. Available in limited quantities at the Wailea Gold and Emerald Pro Shop, the PXG rental club package also includes two sleeves of either Pro V1, Pro V1x or AVX Titleist golf balls. Private custom-fitting sessions are also available, see waileagolf.com

Pau Hana Menu

STRIPSTEAK Waikiki has rolled out a new Pau Hana menu, featuring fresh sashimi, sushi, hearty pupu, cocktails and drink specials. The new menu is available at the bar 1600-1800 daily.



Seeking Sunrise And Stars

Clients on the island of Hawaii can now experience sunrise at Maunakea mountain with Hawaii Forest & Trail's Maunakea Sunrise adventure. The early morning tour ex Hilo, stops at Ellison Onizuka Visitors Information Centre to acclimatise (and have a coffee!) before taking a 4WD trip to the summit of Maunakea, with knowledgeable guides sharing cultural and scientific stories along the way. At the summit clients can take advantage of the research telescopes to explore the night sky before watching the sunrise. After dawn, the tour sees clients transported back to the centre for a light breakfast and short excursions through Maunakea Silversword enclosure. Prices start from USD190.54 plus taxes and fees, see Hawaii-forest.com



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