

Why Hawaii Island Wants More Kiwis

What happens next on Hawaii Island is up to Pele (the Hawaiian goddess of volcanoes and fire), but for now she's quiet and Island of Hawaii Visitors Bureau's sales manager Teresa Cosgrove (pictured right) and Hawaii Tourism Oceania's Darragh Walshe are encouraging agents to visit.



It's been a year since the most-recent eruption of Kilauea, which made headlines globally and saw numbers to the Island of Hawaii drop—including from the Kiwi market, which surprised Hawaii Tourism Oceania.

"It's a real focus for Hawaii Tourism because there has been a real drop, down 16%," says Walshe. "As Kiwis we like to think it [the eruption] won't put us off, but it has."

Cosgrove and Walshe both highlighted that the destination is safe and says it will appeal to adventurous Kiwis.

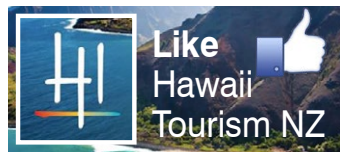
"I thought by now visitation would be up, and they would want to come

back...I thought we would see real growth," says Walshe. Cosgrove adds Kilauea 'was something to see and it still is'.

The eruption has created new land at Hawaii Volcanoes National Park, and it's an attraction that clients shouldn't avoid.

"It's just one of the best places on earth," she says. While Hawaii waits for Pele to make her next move, Cosgrove is encouraging Kiwis to come and see the changed landscape as soon as they can.

"Tell people if they go now they may never see it the way it looks again," she adds. See gohawaii.com/islands/hawaii-big-island



Maui Land Adventures

While the island of Maui offers numerous beautiful beaches, clients are also encouraged to venture into rural up-country Maui. Popular up-country locations worth a visit include Maui Wine, Surfing Goat Dairy, Ali'i Kula Lavender Farm, O'O Farms and the small cowboy town of Makawao.

Sunset On The Beach

Sunset on the Beach is returning to Oahu's famed south shore from 11 May, offering live entertainment, games for all ages and a diverse mix of restaurants and food vendors from 1630 as well as an outdoor movie screening from 1900. The event, held on Waikiki Beach, is free to attend and runs through to Sep. Movies on offer include *Moana* on 11 May, *Spider Man: Into the Spider-Verse* on 15 Jun, *Mary Poppins Returns* on 06 Jul, *Coco* on 10 Aug and on 14 Sep. See southwest.com/html/mkt/sunset-on-the-beach.html



Hawaii's Best Cocktails

The second annual Hawaii's Best Mocktails event at International Market Place is taking place 14 May, with 15 mixologists from local restaurants battling it out in a competition to create the best alcohol-free cocktails. Held from 1730, the event is free to the public and includes mocktails, entertainment, prizes and more.

Raising The Bar

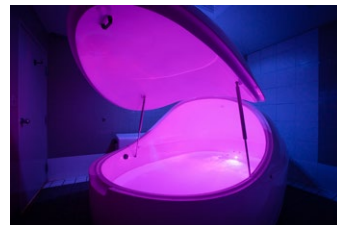


The Royal Hawaiian, A Luxury Collection Resort's monthly lounge experience 'Raising the Bar at AZURE' is on 17 May, with sommeliers Patrick Okubo, Micah Suderman and Ariana Tsuchiya. The evening includes a tasting tour of Napa Valley's great wineries with tastes from six wines paired with small bites prepared by Azure's chef de cuisine Shingo Katsura. Prices start from USD45pp for groups of five or more, see theluxurycollection.com

Montage Restaurant

Maui's Montage Kapalua Bay Resort has a new restaurant, The Hideaway. It features a menu of local fare and island-inspired cocktails in a contemporary, casual setting. See montagehotels.com

A Dreamy Experience



The Kohala Spa at Hilton Waikoloa Village has more relaxation offerings following the installation of a Dreampod float tank, which it says offers a 'soothing experience' unlike any other'. The Dreampod is filled with tepid water and 550kg of Epsom salts; which leaves the client floating effortlessly in the dark. The treatment supposedly reduces back pain and muscle aches as well as insomnia and migraines while also enhancing mood. Sessions are priced from USD100 for an hour, see hiltonwaikoloavillage.com/kohala-spa

Kauai Golf Getaway

Clients looking for a relaxing getaway with a spot of golf are recommended The Lodge at Kukuiula, which offers a golf and spa package. Each deal features accommodation in a plantation style home or contemporary villa, daily fitness classes, continental breakfast, four rounds of golf on the Tom Weiskopf designed 18-hole course and four treatments at Hiilani Spa. For more, see lodgeatkukuiula.com/offers/kauai-golf-and-spa

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