

## Maui's Focus On Eco-tourism

One of the big attractions of Maui for Kiwis is its landscapes and nature, and the local tourism bureau is working to ensure that they remain drawcards, as it emphasises the importance of eco-friendly tourism.

"We don't have unlimited resources and we have to have responsible tourism," says Randy Parker, director of sales for Maui Visitors and Convention Bureau.

Parker wants to ensure Maui's natural attractions are still around in 100 years' time, and says tourism has a huge part to play in this.

This includes agents. Parker wants them to encourage their clients to remain respectful of the destination, for example when hiking Haleakala,

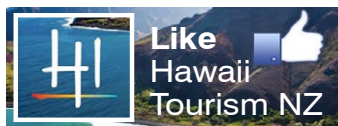


stay on the paths and leave the rocks where they are. "Take photographs, leave footprints," is the mantra Parker is enforcing.

"Haleakala is the number one attraction for people coming from New Zealand on my Island... we want it to be around for the next 100 years," he says.

Haleakala, known as the house of the sun in Hawaiian, offers clients in Maui something special.

"I think seeing the top of Haleakala, that sunrise in the morning, it's just good for you and it stays with you," says Parker. "It's just a moment in your heart."



### Get Back To Nature



Clients looking to explore the Garden Isle's waterfalls, rainforests and mountainous landscapes are recommended to base themselves at The Westin Princeville Ocean Resort Villas. Located on Kauai's North Shore, the resort offers guided nature walks around the island, with the local concierge team also offering clients help with creating the perfect itinerary for discovering Kauai's natural beauty. See marriott.com.

### Jul At Ala Moana



Ala Moana Center will kick off its 60th Anniversary with its annual Fourth of July celebration and fireworks spectacular. The fireworks show will feature on 04 Jul from 2030 and is free to watch. The celebrations will then continue on through to 07 Jul with 20% savings at more than 40 retailers as well as live entertainment from Hawaii's top musicians, and more. See alamoanacenter.com

### Discover Art In Oahu

For clients looking to delve deeper into Oahu's art scene, the Art World Escape (AWE) app enables visitors and locals to enjoy behind the scenes art, music, dance, and cultural experiences. The app details interactive and immersive experiences. Clients can partake in a nighttime walking tour exploring the gentrification, displacement, urbanisation, and generational change in Kakaako using historical projected images and street performers. Or clients can discover the local hip hop scene with Super Groupers, for a studio session where clients can learn to DJ/scratch, emcee, and make beats. See artworld-escape.com or download the app from the App Store or Google Play.

### HA Sale To LAX/LGB

Hawaiian Airlines has shortlife fares to Los Angeles and Long Beach on sale until 11 Jun with one-way level ex Auckland from \$605 (book G Class). HA says a stopover in Honolulu is permitted. The deal is valid for travel 02-27 Aug; 15 Oct-20 Nov; 27 Jan- 25 Mar. Conditions apply.

### Sweet Spa Treatments

Fairmont Orchid Resort's award-winning Spa Without Walls has added two sweet-themed treatments; the Sweet Relaxation Honey Massage and Sweet Honey Mask Facial. Both treatments incorporate locally-sourced honey from the resort's on-site flow hives. See fairmont.com/orchid-hawaii/spa.



### Hawaii's Kiwi Appeal

Hawaiian Airlines' and Travel Managers Group's (TMG) recent fam to Hawaii is still being talked about with agents saying the range of activities, shopping options and cool food trucks to sample would keep clients as busy as they wanted to be. The group also said that HA's extra comfort is certainly worth the go. TMG's Cathy Crawford says that the seats felt more spacious (2-4-2), there is priority boarding and an amenity kit. "It's well worth the extra \$139 each way (for AKL-HNL or HNL-AKL) to upgrade from economy," she adds. HA reminds the trade that it's free to pre-seat clients in extra comfort and suggests this is done at time of booking and that both economy and extra comfort class receive the checked baggage allowance of 2 x 32kgs and 1 x 11.5kg carry.

**1:** A good dose of retail therapy never goes amiss as TMG's Tatiana Sergueeva, Den Camacho, Archie Camacho, Shavourn Jones, Alison Sharp, Cathy Crawford, Juanita Smart, Tania Chatsinchai, Kim Mildon and Karen Smith hit the shops at Waikale Premium Outlets. **2:** Enjoying HA's Extra Comfort seats is TMG's Tatiana Sergueeva, Shavourn Jones and Alison Sharp.



# Aloha Hawaii Island

## AKL to HNL to KOA/ITO

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**\$589**

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