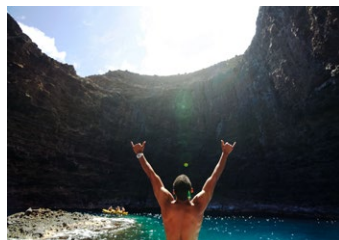


How To Make The Most Of Hawaii

As winter creeps closer, clients are already starting to look, and plan, their next tropical holiday. In light of this, Go Hawaii has compiled a list of 'Hawaii Hacks' sure to make planning a Hawaiian holiday even easier.

1. Travelling during the shoulder season is key for clients who want cheaper flights and accommodation, as well as less crowds. Shoulder season months include Feb- Mar (excluding American Spring Break), Apr-Jun (excluding Easter and school holidays) and Sep-Dec (excluding school holidays and Thanksgiving week).
2. While flopping and dropping in Oahu is easy, Go Hawaii is encour-



aging clients to add another 30 min flight and visit Maui, Kauai or Hawaii Island. More islands mean more unique experiences.

3. Self-driving is one of the best ways to see more of the Hawaiian Islands and discover hidden gems along the way, says Go Hawaii. Recommended options include Maui's Road to Hana and the Windward Coast on Oahu.
4. Eating Hawaiian food is an experience in itself, think slow roasted kalua pork, potato macaroni salad, shaved ice and organic farm-to-table eats. Highlighted stops include Tin Roof in Maui, Ono seafood in Oahu, Porky's Kauai food truck, Though Da Kitchen Café in Maui, Ai Love Nalo in Oahu and Wailua Shave Ice on Kauai.
5. The fifth hack to recommend to clients is to take advantage of happy hours. While times vary happy hour is generally held 1400-1800 and offers drinks and pupus (appetisers) ranging USD5-10.
6. Hawaii's consistent tropical temperatures mean packing light is easy, and with HA's generous 2x32 kg allowance for baggage it pays to leave enough room for your shopping!

Easter Specials

Agents with clients in Oahu over Easter are advised that the International Market Place is celebrating Easter Sun with special discounts and gift with purchases at participating stores, including Jo Malone London, Kona Coffee Purveyors and Pachulah.

Ukelele Festival

America's largest ukulele festival is returning to Waikiki this Jul, featuring a star-studded line-up of musicians from around the world. The 49th Annual Ukelele Festival will be held 21 Jul 1030-1700 at Kapiolani Park, featuring free ukulele lessons, ukulele displays and giveaways by ukulele manufacturers as well as food booths, keiki activity booths and more.

The festival is free and open to the public, see ukelelefestivalhawaii.org

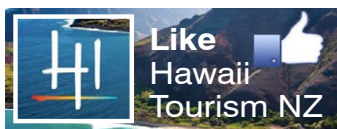
Hawaii's Best Bartender

Embassy Suites by Hilton Waikiki Beach Walk's bartender Keola Lasconia has been awarded a 2019 Hawaii Lodging and Tourism Association Na Poe Paahana Award for Best Food and Beverage Person of the Year for a Medium Property. Keola can be found behind the Evening Reception Bar.



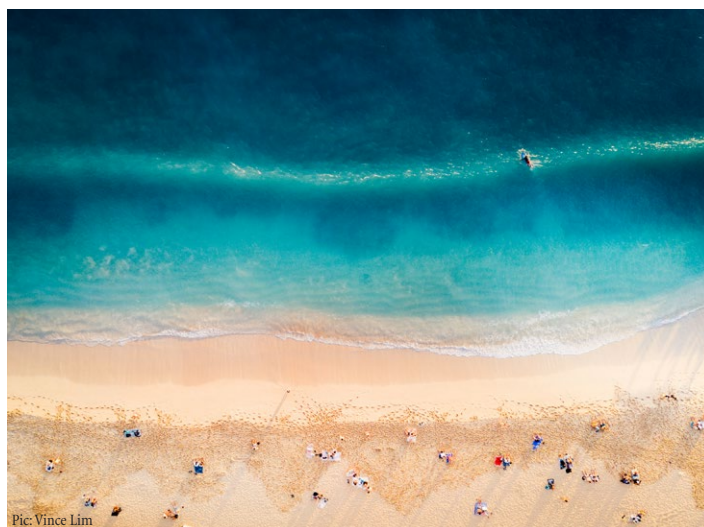
Camper In Kauai

Ever wanted to explore Hawaii in a VW van, hippie style? Now you can, with Kauai Camper Rentals. The company offers a timeless restored Volkswagen Westfalia camper van, which features sleeping arrangements for either three adults, or two adults and two children as well as camping gear, cooking supplies, maps, and more. See kauaicamperrental.com



Spam Jam

The ever popular SPAM JAM festival is back along Waikiki's Kalakaua Ave on 27 Apr. The street festival, 1600-2200, celebrates Hawaii's favorite canned meat with retailers, entertainment and restaurants serving up their own unique spin on Spam; from spam burgers to spam yakisoba and spam Kouign Amann. See spamjamhawaii.com



Pic: Vince Lim

Outrigger Features Hawaiian Artists

As part of its USD35 million modernisation, Waikiki Beachcomber by Outrigger has unveiled 'The Beachcomber Originals' a group of artisans who will be contributing to the makeover of the Oahu hotel. Highlighted artisans featured include extreme surf photographer Zak Noyle, whose pictures will feature in each guest room, acclaimed musician Makana who has created music which will be played throughout the hotel and artist Erin Ibarra, her hand drawn murals can be found by the elevator bank on each floor at the hotel. See outrigger.com

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