

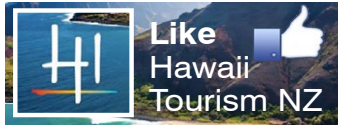
Upskill And Win A Trip To Hawaii

Hawaii Tourism has launched a new on-line training programme, designed upskill agents on the island group.

The new trade training platform is a one-stop resource centre. The first module of the programme is Certification One: An Introduction to Hawaii, which features six chapters highlighting geography, weather, activities and attractions, events and festivals and Hawaii's history and culture.

Upon completion of this programme agents will not only have an overview of each Hawaiian Island, but also tips of how to best sell the destination, says Hawaii Tourism New Zealand manager Darragh Walsh.

Agents then have the opportunity to move onto Certification Two: Sell-



Museum Beer Expo

The Honolulu Museum of Art is launching its new exhibition this Sep, and to celebrate its partnered with Waikiki Brewing Company to launch a specialty made beer.

The exhibition *Ho'oulu Hawaii: The King Kalakaua Era* explores art and experimentation in the Hawaiian Kingdom during the reign of King David Kalakaua, and is open from 13 Sep. During this time the specialty beer, known as Ho'oulu HoMA IPA, will be available from Waikiki Brewing Company locations. The beer is designed to be similar to those which Kalakaua would sampled during his travels to England, described as a hoppy, moderately strong and a well attenuated pale British ale. See honoluluuseum.org



ing the Hawaiian Islands. This level features information on the Hawaiian experience, as well as how each destination is suitable for different traveller types.

To complete these levels, agents must first register, and then go into the 'Education' dropdown. The two levels will take an estimated hour to achieve, and do not have to be done all at once. For details see agents. gohawaii.com

... Win A Famil Spot

Agents completing the destination training, and selling Hawaiian Airlines tickets, will be in the running to win a spot on the upcoming Hawaii Mega Famil. The much-anticipated famil is on 27 Oct-01 Nov and includes five nights in Hawaii, with five itineraries on offer.

Hawaii Flash Sale

GO Holidays has a Hawaiian Airlines flash sale on until 06 Aug. A four-night package at the Aqua Aloha Surf Waikiki and HA flights ex AKL is priced from \$1069pp share twin. Clients can also to fly ex Wellington or Christchurch via AKL with Jetstar for an additional \$179. The offer is valid for travel on select dates 26 Aug-29 Nov 2018.



Pop Up Bar

The Champagne Hale at Cliff House Oceanside pop-up bar and lounge is back, in celebration of the 200th anniversary of Veuve Cliquot Rose. The Champagne Hale is open Thu-Sun 1630-2030 until 01 Sep, featuring champagne, cocktails from Montage Kapalua Bay and seasonal bites. See montagehotels.com/kapaluaabay

Huge Heli Demand

While the ongoing volcanic activity in a small region of Hawaii Island has deterred some international markets, Hawaiian Tourism Authority brand manager Chris Sadayasu reports that an increased number of Kiwis are adding Hawaii Island to their trip. Operators on the island too have noticed a spike. "The Kiwi and Aussie market is huge, they want to get out and see the [volcanic activity] first hand," says Garry Morrow from Kapohokine Adventures.

... 25% Commission

However, due to the spike in visitation tours are selling out, warns Morrow. Some helicopter companies have brought over additional helicopters from the other islands to meet the demand, however Morrow adds that its helicopter tours are currently sold out two weeks in advance.

Agents should urge clients to pre-book their tours in New Zealand to avoid disappointment—plus Morrow is offering agents who book direct with Kopohokine Adventures a 25% commission. See kapohokine.com

NCL's Guide To Hawaii

Norwegian Cruise Line has released its 2018/21 Hawaii Cruising Guide, which features departure dates of its popular seven-day round-trip cruise ex Honolulu as well as the best places to go throughout the Hawaiian Islands and pre-cruise cruise-tour options. Cruising onboard the recently refurbished Pride of America, clients booking NCL's Hawaii itinerary will explore the islands of Maui, Kauai, Oahu and Hawaii - with NCL being the only cruise line visiting four Hawaiian Islands as part of a seven-day sailing. Its NCL Oahu Explorer Cruise tour runs over four days leading up to each cruise and allows for exploration like a local; from wandering the surfing towns of Haleiwa and exploring the region's WWII historical site to visiting Kua-loa Ranch. Brochures can be ordered from brochure.net.co.nz



New Menu At Artizen

Downtown Honolulu eatery Artizen by MW has re-opened and features a new brunch and lunch menu. Brunch options include breakfast sandwiches, avocado toast and a range of rice combos, while lunch time offerings include mocha crusted opah, miso salmon, Kalua pig tacos and meatball subs. See artizenbymw.com

Live Art Show

Guests can watch art being created first hand by Tabora Gallery artists every first and third Fri of the month until Oct. The live sessions are on 1530-1630 in Queens Court at the International Market Place.

Aloha Hawaii

AKL to HNL

From **\$689**

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Book O class. Sales till 06 August.
See GDS for details.



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